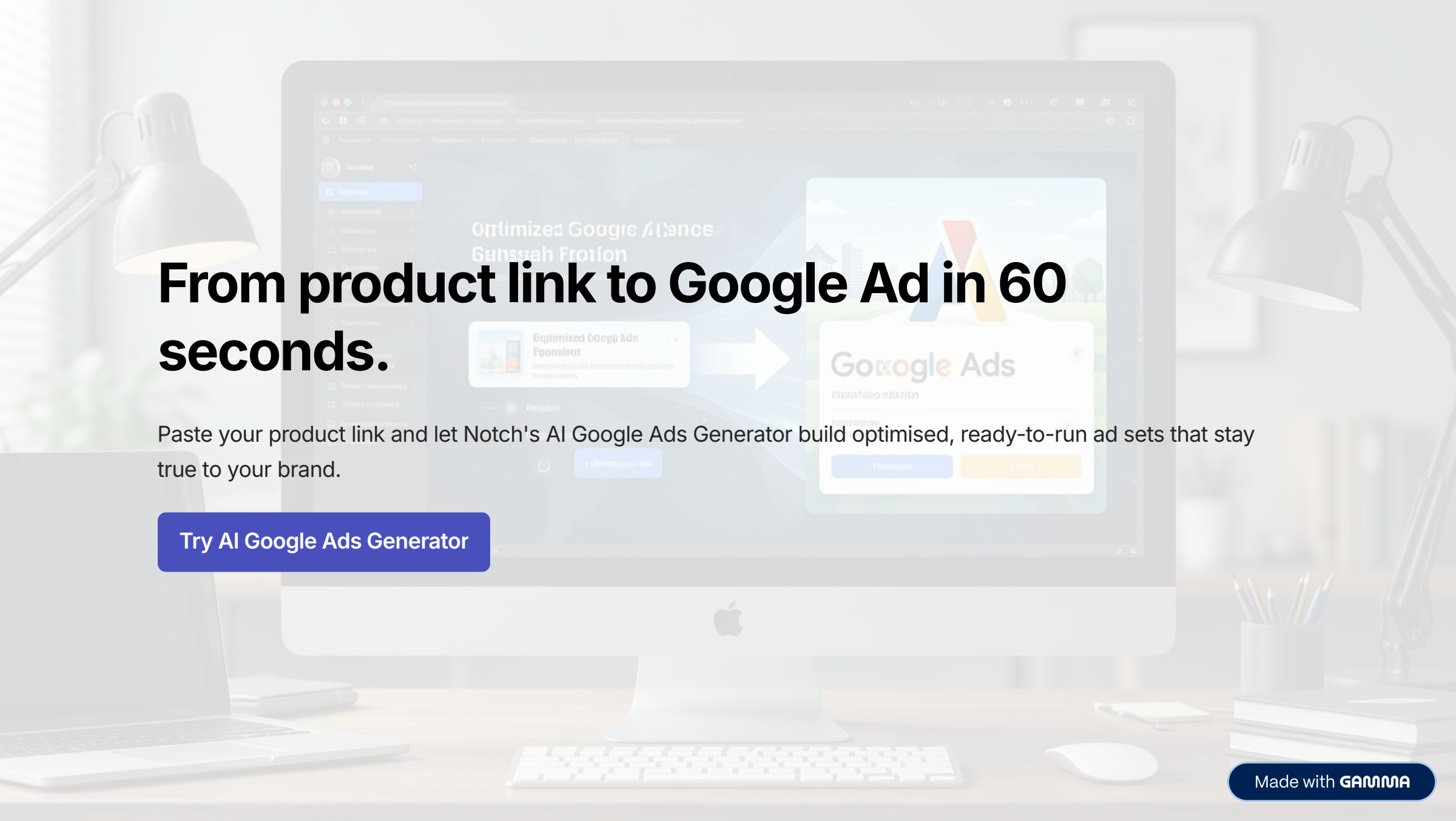


# From product link to Google Ad in 60 seconds.

Paste your product link and let Notch's AI Google Ads Generator build optimised, ready-to-run ad sets that stay true to your brand.

Try AI Google Ads Generator

Made with GAMMA

# Trusted by agencies of all types

Made with GAMMA

# Why making great Google Ads still takes too long

### Manual workflows kill momentum

Creative Brain™ auto-fetches assets, tone, and data so you can generate AI ads instantly without delays.

### Slow copy testing wastes budget

Breakthrough AI™ creates 50+ ready-to-test variations from one product link, cutting iteration to minutes.

### Ad fatigue kills campaigns

Successor AI™ tracks engagement and auto-refreshes creatives before they decay, extending top ad campaigns lifecycle.

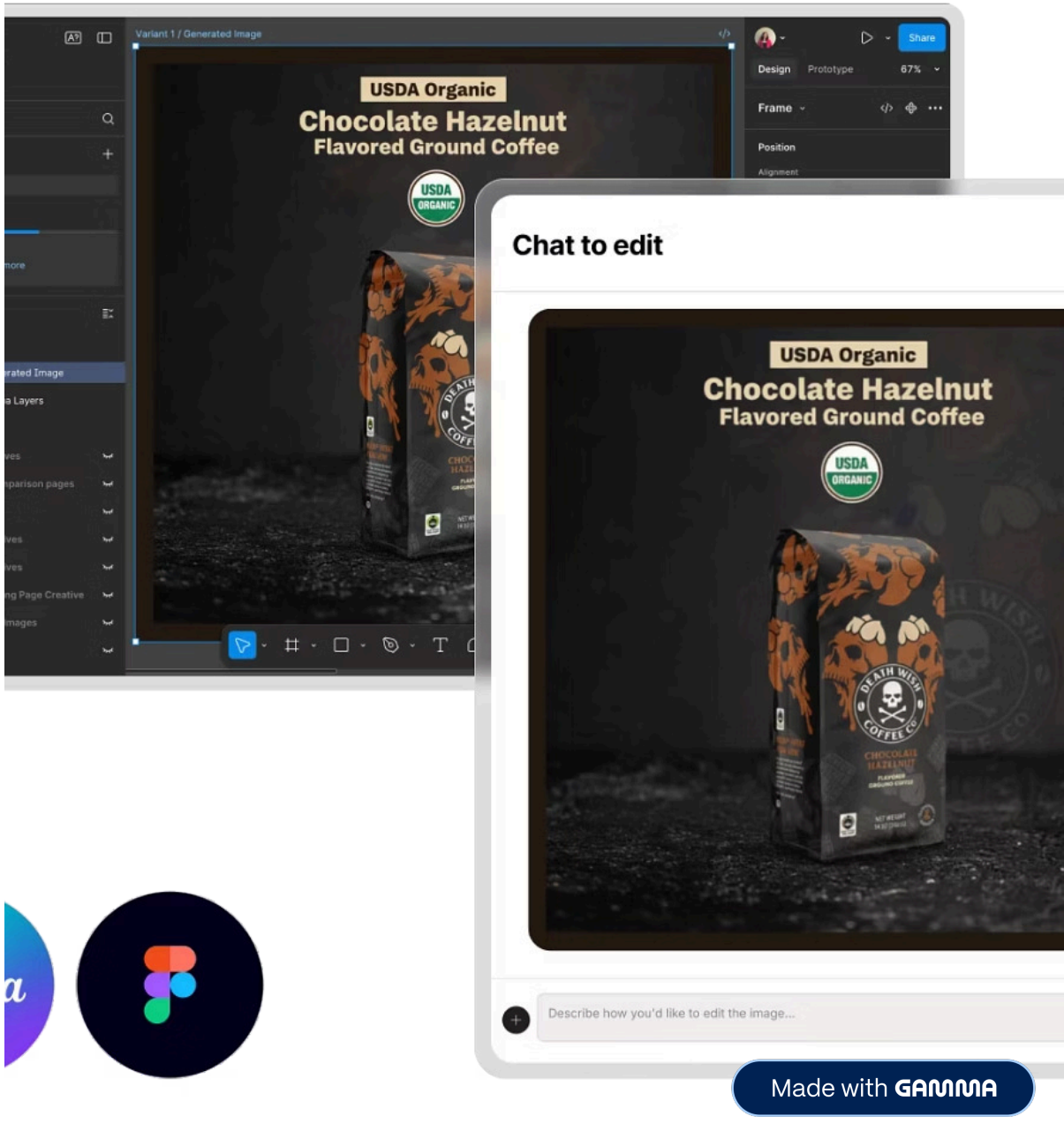
Made with GAMMA

STEP 1

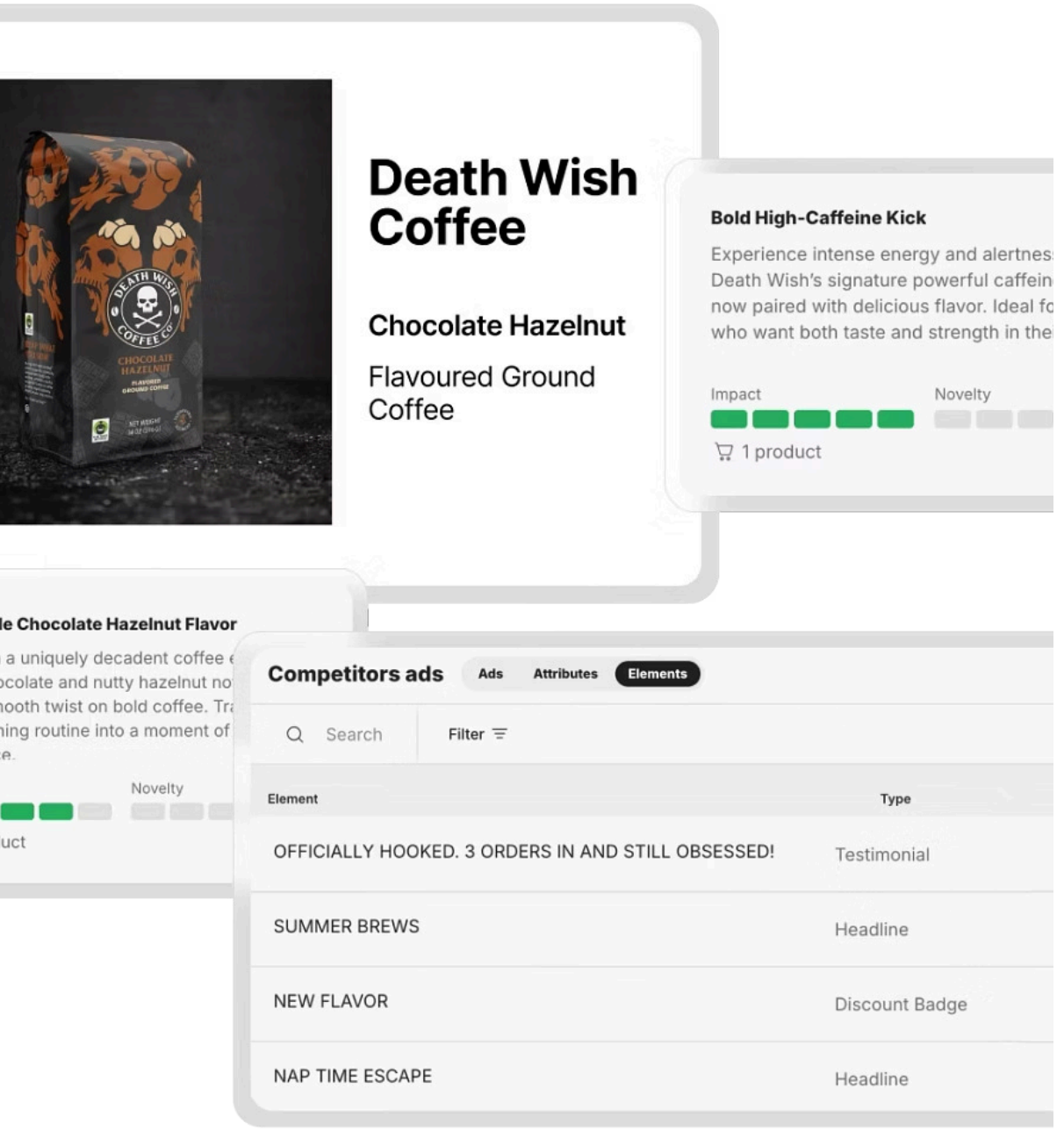
# Paste your product URL or keyword set

The Creative Brain™ reads your landing page and builds a complete understanding of your product, offer, and target audience.

Upload & Analyze




Made with GAMMA




STEP 2

# Generate optimized Google Ads instantly

The AI Google Ad Generator writes engaging headlines and descriptions that match search intent, boost click-through rates, and improve ad rank.

Generate Ads

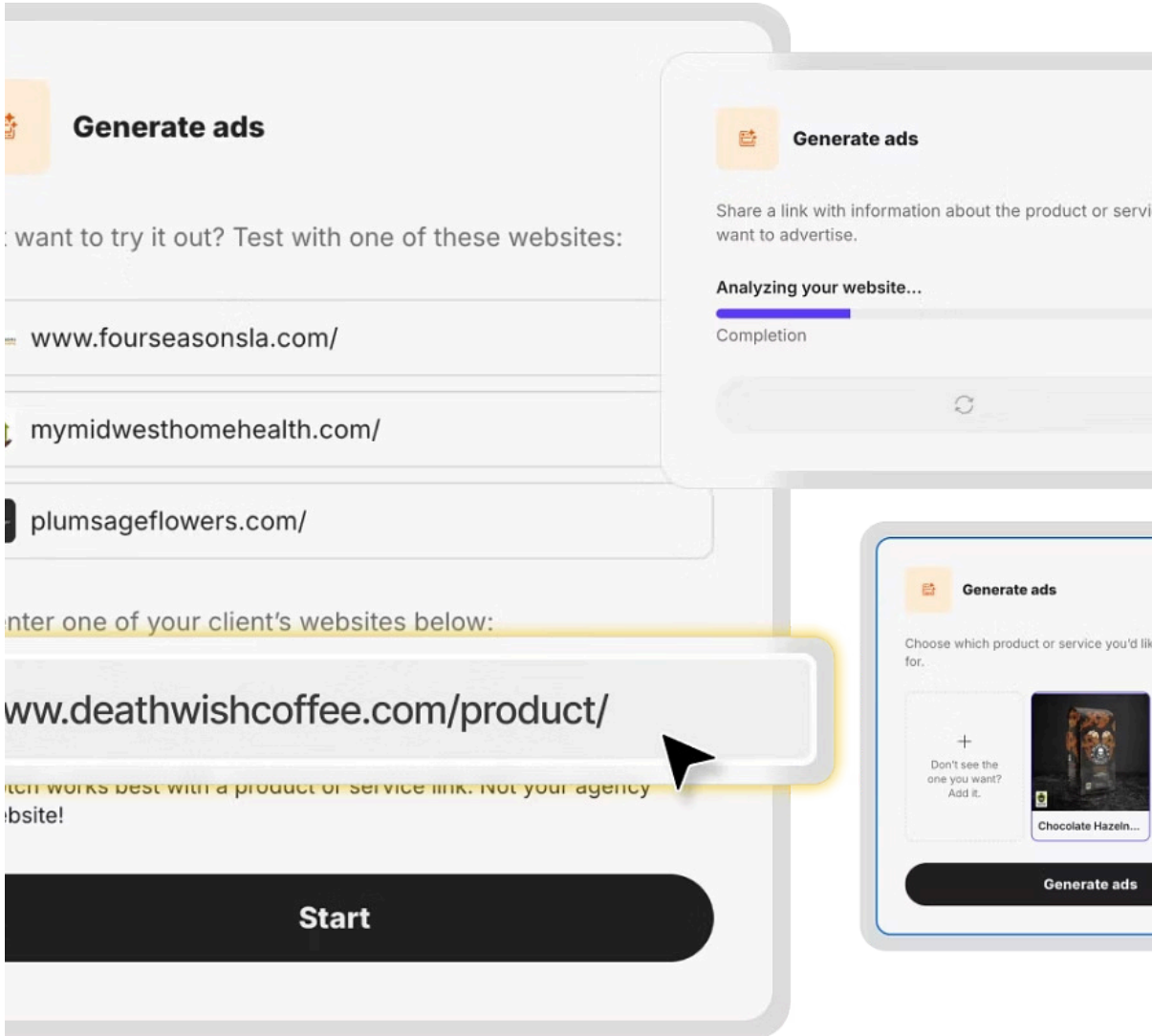
Made with GAMMA

STEP 3

# Review, refine, and launch

Edit tone and messaging using TouchUp AI™, then export directly to your Google Ads account for instant testing and scaling.

Smart edit




Made with GAMMA

# Most AI tools write ads. Notch builds winners.

Notch's Google Ads AI Generator combines creative strategy, data learning, and fatigue prevention to keep your ads outperforming long after others die out.

### Creative testing on autopilot

The Google Ads AI Generator produces dozens of headline and description variations instantly, tracks what converts, and keeps your best ideas evolving, cutting iteration time from days to minutes.

### Proven formats that win on search

Notch is trained on thousands of top-performing Google Ads to generate formats that already rank high in relevance and CTR, helping you lower CPC and maximise ROI from day one.

### Competitive intelligence built in

The Google Ads AI Generator analyses competitor campaigns, identifies keyword and messaging gaps, and helps you adapt winning angles with your brand's voice and tone intact.

### Always-on creative evolution

Successor AI™ monitors engagement and refreshes your best-performing creatives automatically before fatigue hits, keeping your CTR high and your Quality Score healthy.

Made with GAMMA

# Testimonials

> "Working with Notch has transformed our creative testing process. The platform's data-driven creative testing across 20 different concepts led to an 11% increase in ROAS and a 5% decrease in cost-per-conversion."

**Sean McDonald**
CEO & Founder, Melting Forest

Read the case study

> "Notch has been a great partner for us at Voli Wellness. Their ability to create, adapt, and scale high-performing ads quickly has been seriously impressive. We see strong results and appreciated how responsive and collaborative the team was throughout."

**Matthew Stith, CFP**
Co-Founder and CEO, Voli

Read the case study

---

> "Notch delivered impressive results for Solawave with one of their ads hitting a 2.7 ROAS and single-handedly driving over $175K in revenue. Their platform streamlined our creative optimization process, saving my team valuable time. The performance metrics they delivered for our campaigns were undeniable, and their AI-powered approach to ad creative proved effective for our bottom line."

**Ann Marie Long**
Director of Performance Creative Strategy at Solawave

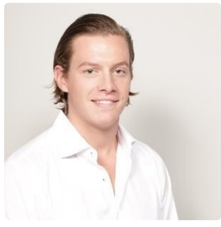
> "Most AI ad tools promise magic and deliver mush. Notch is the first one that actually moved the needle. No gimmicks—just great ad concepts and on-brand creatives that scaled."

**Trevor Ford**
Head of Growth, Yotta

Read the case study

---

> "Notch has produced more than a few winners for us and allowed our team to focus on more time-intensive creative. Their performance metrics provided signal on where we should focus, which gave us confidence in our overall strategy. It's a no-brainer as a complementary tool for any high growth marketing team."



**Will Gahagan**
Founder & CEO at Biom

> "Notch has helped us significantly improve our lead generation performance by 300%. Their platform streamlined our creative testing process and uncovered valuable insights. We've been able to scale our campaigns 20X effectively."

**Kye Duncan**
Digital Marketing Leader at MyDegree

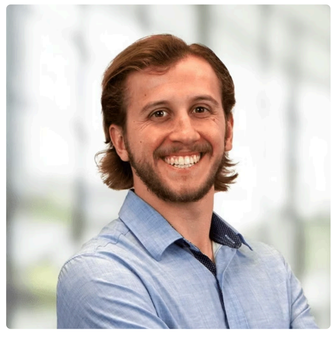
Read the case study

---

> "Vinay and Notch are amazing to work with! What used to take an entire internal team and tons of money / time / focus can now be put on autopilot. Would highly recommend!"

**Blas Moros**
Founder + CEO, The Blank App

> "Notch was the exact tool we were looking for and more. In less than 3 months of working together we were able to identify a winning creative style and replicate it across our collaborations to increase our CTR and ROAS where we were initially struggling doing it on our own."



**Morgan L.**
Brand Manager, Madrinas

Read the case study

Made with GAMMA

# FAQ

**What makes Notch's Google Ads AI Generator different from other AI tools?**

**How does Notch prevent ad fatigue?**

**Can I use it for multiple clients or accounts?**

**How does Notch ensure brand consistency?**

**How does it know what tone or messaging fits my brand?**

**What data sources does Notch use to build its creative intelligence?**

Made with GAMMA

# Scale Faster With the Google AI ad generator

Run creative testing on autopilot. Notch generates and evolves new google ads daily, keeping your ROI high and your creatives always fresh.

Try Notch for Free

Made with GAMMA